



IDEAS CONTEST

2013

FONDS D'ACTION QUÉBÉCOIS POUR LE DÉVELOPPEMENT DURABLE

Created in 2000, the Fonds d'action québécois pour le développement durable (FAQDD) is a non-profit organization that supports concrete and innovative actions for positive behavioural changes to Quebec's sustainable development.

THE FAQDD 2013 IDEAS CONTEST

Loyal to its mission, FAQDD is innovating by holding its first Ideas Contest! As part of the contest, FAQDD is seeking to identify and retain ideas for sustainable development projects that have the greatest potential positive impact for changing behaviour and for social innovation in Quebec. To do so, FAQDD proposes a simplified process of presenting one idea. The best ideas will be selected by a committee of experts.

Organizations with winning ideas will be entitled to:

- \$2,500 in **financial assistance** and technical support to transform their idea into a project;
- a **capital outlay** dedicated to the start-up of their project for a maximum of two years;
- a **networking approach** to contact financial partners;
- **support from FAQDD** to publicize and highlight results of the projects.

WHO IS ELIGIBLE?

Ideas must be submitted by non-profit organizations or cooperatives incorporated in Quebec or in Canada with a business office in Quebec.



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SELECTION OF YOUR IDEAS

EVALUATION CRITERIA AND CONTEST GOALS

Ideas will be evaluated according to five criteria:

- 1) **RELEVANCE** – relevance of the problem concerned
- 2) **INNOVATION** – innovative or developmental character compared to what is currently being done in Quebec
- 3) **CHANGES OF BEHAVIOUR** – project's potential impact in this area
- 4) **INTERCONNECTION** – a project with environmental, social and economic impacts
- 5) **REALISM** – a realistic idea and an achievable project

To help us decide between the proposed ideas, we also consider available budgets and our desire to spread the contest throughout Quebec.

SELECTION PROCESS

RAPID – RIGOROUS – OBJECTIVE – CONFIDENTIAL

Pre-selection

Initial evaluation of your ideas will be performed by the FAQDD team which, for more than 12 years, has devoted itself to evaluating, developing and monitoring some 500 projects and supported actions. This initial selection, from which the 20 ideas that best meet the previously mentioned selection criteria will be chosen, will benefit from the neutrality and reliability that FAQDD is known for.

Final selection

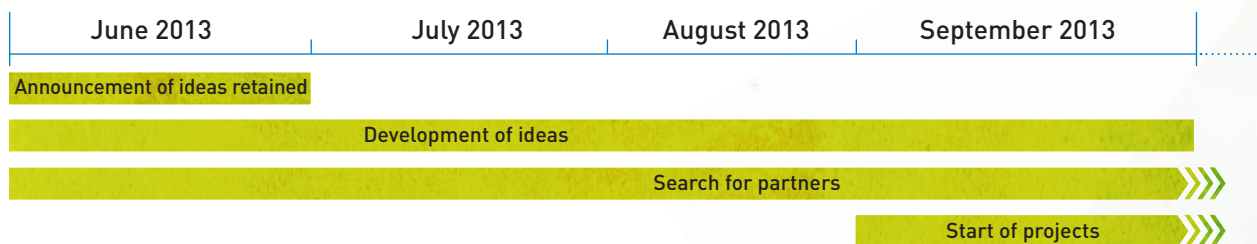
To ensure that the ideas retained and their implementation respect the contest criteria and intersecting nature underlying sustainable development, FAQDD is appointing an independent committee recognized for its expertise, its vision and its knowledge of societal issues.

The committee will select five to ten ideas deemed the most inspiring and relevant for the contest goals, while considering the overall budget available and financial needs regarding these ideas.

HOW TO SUBMIT YOUR IDEAS

You must use the appropriate form (www.faqdd.qc.ca/qui-sommes-nous/concours-iddees-2013/) to submit your idea and send it to concours.iddees@faqdd.qc.ca before 5 pm on May 10th, 2013. You may submit more than one idea.

IDEA SELECTION AND DEVELOPMENT



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